



Business Plan Outcome Guide

SV Strategic Solutions' consultants take pride in their 'hands on' approach and will work with you through the key areas of your business plan. The benefit of having our consultants guide you through this journey will allow you to develop a comprehensive understanding of your Business Plan and a clear image of the direction your business will be taking.

The Business Plan structure covers:

1. Market Position, Market Performance and Direction

- Business Description
- History & Key Achievements
- Mission Statement
- Situation Analysis
- Overall Business Objectives

2. Products and Services - Customer Fit

- Products & Services Description
- Customer Fit/Demand Proof, Justification & Ongoing Monitoring Plan
- New Product or Service Opportunities
- Costings & Gross Margins

3. Internal Operational Efficiency

- Physical Facilities
- Business Equipment
- Internal & External Resources
- Operational Information Availability
- IT Systems & Internal Communication

4. Financial Performance & Working Capital

- Budget (P&L, Cash Flow, Balance Sheet)
- Margins (by Product/Service, by Customer)
- Cash Flow Interpretation
- Regular Reforecasting
- Realistic & Achievable Targets

5. Culture & Organisational Structure/Performance

- Organisational Structure - Current & Future
- Staff Skills & Training
- Culture & Cultural Fit
- Succession Planning & Key Person Risk

The SV Strategic Solutions team assists SMEs in creating practical and actionable business plans, as well as offering guidance and assistance with the implementation process.

Our team can also assist your business with:

- Business Diagnostics
- Growth Strategy
- Business Performance & Improvement
- Investment Readiness & Exit Planning
- Coaching, Mentoring & Board of Advice
- Turnaround Management

If you require assistance in creating a Business Plan or your current Business Plan needs reviewing, get in contact with the team via email info@svp.com.au or by calling **1800 246 801**.